

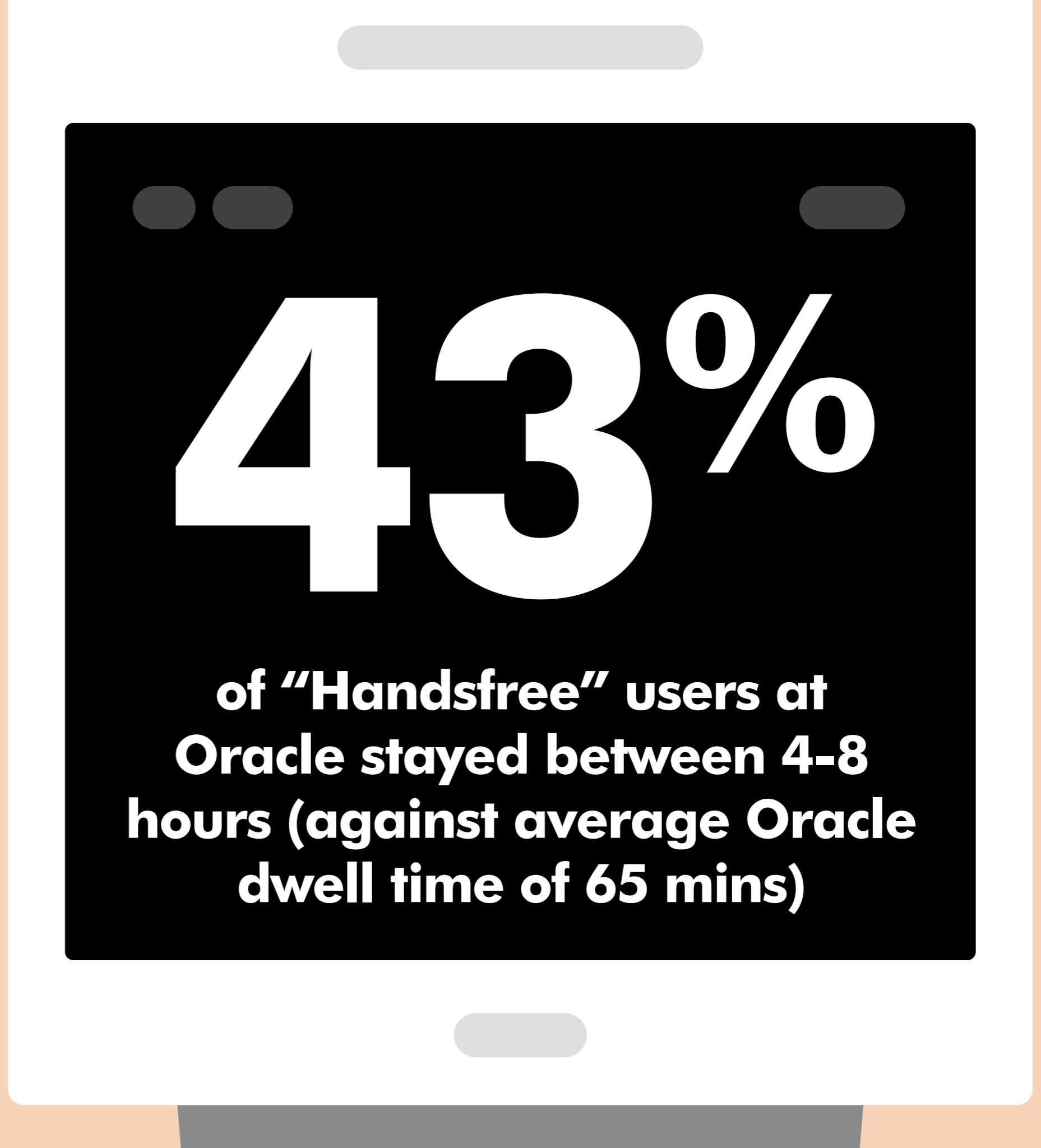
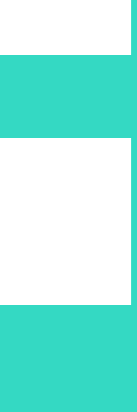
Hammerson



80

57% of people trialling the "Handsfree" shopping service at Oracle spent £80+ (against average spend of £62)

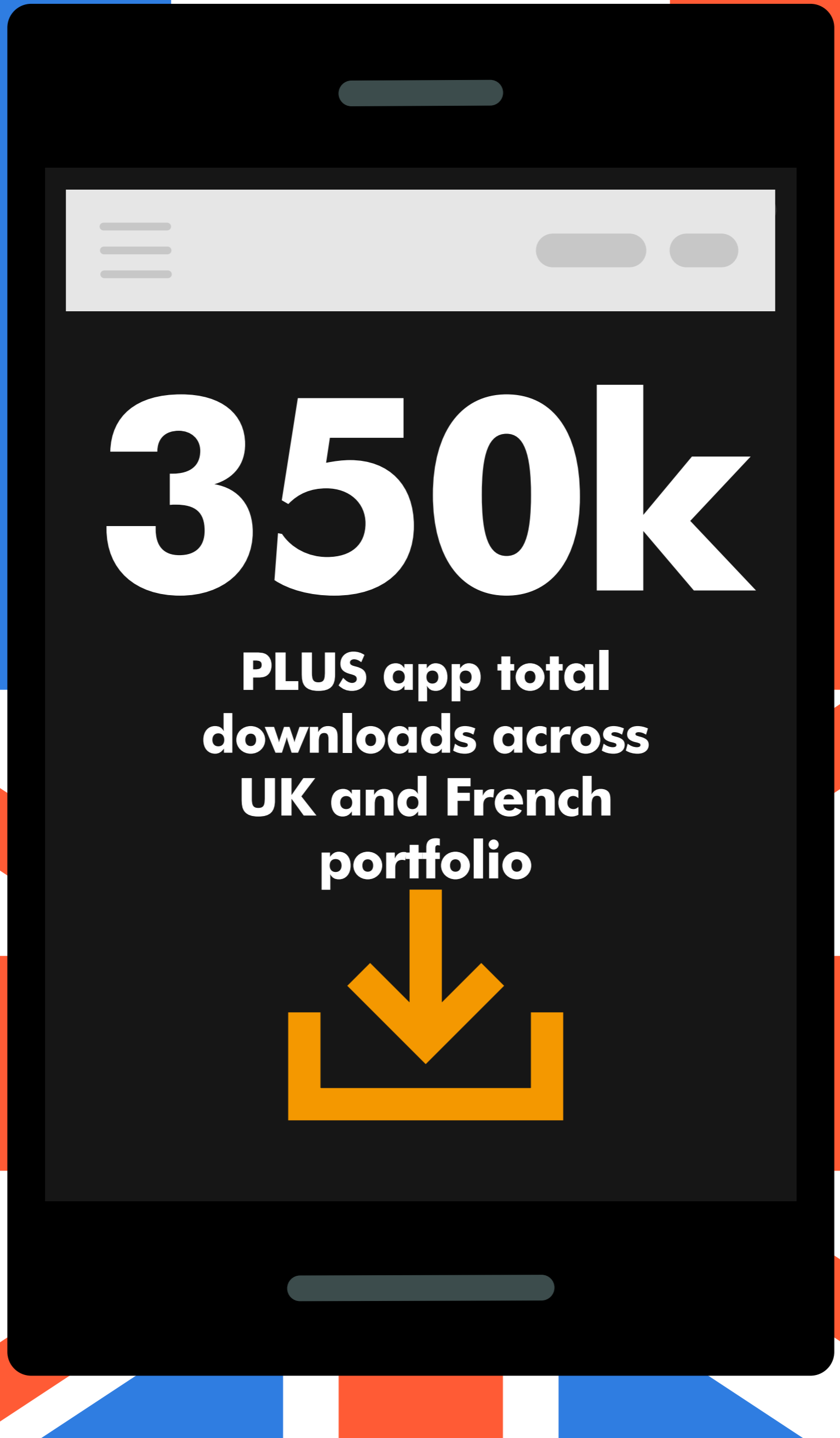
Hammerson



43%

of "Handsfree" users at Oracle stayed between 4-8 hours (against average Oracle dwell time of 65 mins)

Hammerson



350k

PLUS app total downloads across UK and French portfolio



Hammerson



21%

Increase in dwell times at Brent Cross for PLUS customers attending "Spring Festival" event

Hammerson

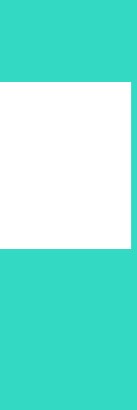


59% of customers using Click & Collect services in Hammerson shopping centres go on to make additional purchases



\*Javelin data

Hammerson



In April, an average of over 30,000 games played at each UK shopping centre hosting Play9 Kids Zones



PLAY9

30,000

