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Stella Bowl to anchor new dining and leisure destination at Dundrum Town Centre

Hammerson, on behalf of the Dundrum Partnership, has announced that Press Up Entertainment Group, one of Ireland's leading leisure and hospitality brands, has agreed plans to open a new eight-lane bowling alley at Dundrum Town Centre.

Stella Bowl, the new 15,661 sq ft bowling alley, cocktail bar and diner concept will form part of a major new dining and entertainment destination within the Pembroke District, which whilst already providing a well-established dining offering at Dundrum Town Centre, is currently being transformed to introduce greater variety and choice in food, leisure and entertainment.

To complement this development, Hammerson is also advancing plans to create 6,000 sq ft (550sqm) of new public realm on Pembroke Square, which will host its own dedicated programme of events for shoppers and visitors throughout the year. In addition, Fallon & Byrne's new 10,000 sq ft (900sqm) speciality food hall on Ashgrove Terrace, part of The Pembroke District, will allow Dundrum Town Centre shoppers to dine and choose from a wide range of the best Irish and international artisan products and brands.

This news follows recent announcements that LEON, PF Chang's and J2 Sushi will also be joining the new dining line-up in the Pembroke District.

Established in 2009, Press Up Entertainment Group operates many of Dublin's most popular and well-loved hospitality venues including The Dean Hotel, The Stella Theatre, The Workman's Club, The Vintage Cocktail Club, Isabelle's, Elephant and Castle and Dollard & Co Food Hall and Grill.

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Simon Betty, Director of Retail for Ireland at Hammerson, said: “Press Up Entertainment Group has a strong track record of delivering high-quality dining and entertainment venues in Dublin and we are delighted to have secured such an exciting new concept for Dundrum Town Centre, offering something completely new for our customers. This is yet another important milestone in our ongoing plans for The Pembroke District which is already set to be one of the best dining and leisure destinations in Dublin.”

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Notes to Editors

The Dundrum Partnership is a trading name of Dundrum Retail Limited Partnership, the Hammerson and Allianz 50:50 joint venture entity that owns Dundrum Town Centre. Dundrum Town Centre is Ireland’s largest shopping destination, with over 120 shops, 38 restaurants, a 12-screen cinema and 3,400 car park spaces. Dundrum is anchored by major international brands including Harvey Nichols, M&S, Penneys and Tesco.

Hammerson create vibrant, continually evolving spaces, in and around thriving European cities, with a focus on flagship retail destinations and Premium Outlets. As of 31st Dec 2018, our portfolio of high-quality venues had a value of £9.9 billion and includes 21 flagship destinations, 13 convenient retail parks and investments in 20 premium outlet villages, through our partnership with Value Retail and the VIA Outlets joint venture. Key retail venues include, Bullring & Grand Central, Birmingham, Bicester Village, Oxfordshire, Freeport Lisboa Fashion Outlet, Lisbon, Dundrum Town Centre, Dublin; and Les Terrasses



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du Port, Marseille. We manage over 2,000 brand relationships and during trading hours, over 80,000 people visit our shopping centres hourly across our flagship destinations in the UK, France & Ireland