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Dundrum Town Centre adds to aspirational dining offer with wine bar and restaurant, ELY

Hammerson, on behalf of The Dundrum Partnership, has today announced that ELY, Ireland's award-winning wine bar and restaurant, is set to open at Dundrum Town Centre. ELY is renowned for its selection of artisan wines, excellent food and high quality customer service.

This latest signing forms part of a new Pembroke, dining and leisure experience. Due to open, at the end of the year, the 5,500 sq ft unit is located in the Mill House building adjacent to Dundrum's Pembroke Square, which is currently being renovated. Pembroke Square is located on the space formerly occupied by Dundrum on Ice, and will reinvigorate a currently underutilised part of the centre, creating a vibrant new hub for fine dining concepts and events, including the launch of a new Fallon & Byrne flagship foodhall and restaurant in 2020.

Established over 20 years ago, ELY will serve ELY's signature dining offer, showcasing great Irish produce, with access to over 1,200 wines. Craft beers, specialist whiskeys, Irish gins and cocktails will also be part of the line-up.

The announcement follows recent news that brands Mad Egg, LEON, and Fallon & Byrne will be launching in the Pembroke District at Dundrum Town Centre over the next twelve months, in addition to Press Up's Stella Bowl concept. These new additions to the centre's culinary and leisure mix will set the tone for a new high quality and contemporary dining offer for customers.

Simon Betty, Director of Retail for Ireland at Hammerson, said: "ELY is a fantastic Irish-owned brand that will be a great addition to Dundrum. We already have a well-established and successful

casual dining line-up at the centre, and attracting ELY is another important step in the introduction of a new high-end entertainment offer, ensuring Dundrum remains the leading destination for retail and leisure in Dublin.”

Commenting on the announcement, ELY Director, Erik Robson said: “As business in the city continues to expand, we see Dundrum as a natural progression for ELY. We are lucky to work with great landlords and, having worked hard with the team at Hammerson, we look forward to being part of Dundrum Town Centre. With 20 years under our belt we know that teamwork and collaboration are the essence of success and without our great suppliers and investors, our design and build teams and of course our staff and customers, we wouldn’t be able to do what we do.

“We are delighted to have the opportunity to develop the Mill House into a vibrant venue full of guests enjoying a drink at the bar, dining alfresco, celebrating special occasions and creating memories or simply enjoying lunch or dinner with family and friends. Respecting food provenance since 1999, ELY will continue to use great Irish produce on our menus and brilliant Irish whiskies, gins and beers in our bar. Customer service and community has always been key to ELY’s thinking and we look forward to being part of Dundrum Town Centre and the neighbourhood.”

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Notes to Editors

The Dundrum Partnership is a trading name of Dundrum Retail Limited Partnership, the Hammerson and Allianz 50:50 joint venture entity that owns Dundrum Town Centre. Dundrum Town Centre is Ireland's largest shopping destination, with over 120 shops, 38 restaurants, a 12-screen cinema and 3,400 car park spaces. Dundrum is anchored by major international brands including Harvey Nichols, M&S, Penneys and Tesco.

Hammerson create vibrant, continually evolving spaces, in and around thriving European cities, with a focus on flagship retail destinations and Premium Outlets. As of 31st Dec 2018, our portfolio of high-quality venues had a value of £9.9 billion and includes 21 flagship destinations, 13 convenient retail parks and investments in 20 premium outlet villages, through our partnership with Value Retail and the VIA Outlets joint venture. Key retail venues include, Bullring & Grand Central, Birmingham, Bicester Village, Oxfordshire, Freeport Lisboa Fashion Outlet, Lisbon, Dundrum Town Centre, Dublin; and Les Terrasses du Port, Marseille. We manage over 2,000 brand relationships and during trading hours, over 80,000 people visit our shopping centres hourly across our flagship destinations in the UK, France & Ireland.